

## **Vision Statement for Kevin's Birthday Cake Project**

For Brooke Trainor, who would like to furnish a grand birthday cake to the iSchool for Kevin's birthday, the Kevin's Birthday Cake is a premium bakery-made birthday cake that will help the students and faculty understand how much they are appreciated. Unlike other faculty-provided treats that are offered at the iSchool, our product would be comparable to the type of cake served at a fancy wedding reception.